

# Clark Brothers

"Get INVESTED. Stay INVESTED."

## Recap

Washington Gridlock - the impetus that could lead the markets higher; just what the doctor ordered; good for America.

## Review

Remember - August, September, and October are the scariest months for the market. Use our self proclaimed ASO strategy to get yourself into the market after this big run-up.

## What To Do

Ok, I have to be honest with you today - brutally honest. This might be painful for some. So, after you read this, give it a few days and some intellectual space before you fire back at me. I am writing about this today because I am still totally and completely mystified how uninformed and uneducated people still are about saving, investing, and becoming financially independent. The three points below are the three that have stood out the most after reading everything from the fallout of the Madoff ponzi scheme to the financial crisis to the White House spending spree.

1. Investing has nothing to do with Wall Street. For me and many value investors Wall Street serves only as a barometer of what not to do (contrarian investing). Many are correct to not "trust" Wall Street. However, just because you are in finance or a financial advisor doesn't mean you are Wall Street. Wall Street is virtually all traders. At Clark Bros. we buy and hold the best=20 companies in America for periods of 3,5,10 and forever years.
2. The notion that someone else can't manage your money better than you can manage your money. Really? You would agree that money management - like any other profession - requires talent, skills, training, practice, experience, etc. etc. just like a basketball player, or a surgeon, or a school teacher. There are good ones, bad ones, ones who are naturally talented and lack a work ethic, and ones who have it all - like Michael Jordan or Michael Phelps. Thinking you can manage your own money at a highly skilled and competitive level is like thinking because you play pick-up basketball on the weekends you could beat MJ one on one. Obviously, this is not going to happen. Rather wouldn't a more logical, intelligent, and attainable strategy be to get MJ on your team?
3. The debate we should be having isn't about Healthcare. Isn't about Democrats or Republicans. Liking or disliking Barack Obama. The debate we should be having is how are we going to repay all the money we have spent, borrowed, and printed over the past year?

Don't eat the poison pill that is being passed around America like we are a bunch of stoned off our ass hippies at Woodstock. Get Informed. Get Educated. Get Invested. Stay Invested.

## Quote of the Week

"Even nectar is poison if taken in excess." Hindu Proverb

## Clark Bros. is hiring!

Stay Positive!

Think Positive!  
Act Positive!  
Be Positive!

Clark Bros. is hiring Independent Registered Investment Advisor Representatives - full time, part time, anytime, anywhere. Please visit our website at [www.clarkbrothersinvestments.com](http://www.clarkbrothersinvestments.com) for more information.

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