

## Recap

The stock market has moved up very quickly over the past 12 months, and even bounced back nicely more recently in the past 2 months.

## Review

By far the most difficult investment decision is "when to sell". After more than 20 years of trading stocks I am still not sure I know the "answer" to this question.

## What To Do

Maybe I don't have "the answer", but I do have some tools that may help you decide what is best for you. Selling points can be found on our web site under the Investment Philosophy page. In this writing today, I would like to focus more on the personal side of selling a stock/investment when you have a sizable gain. Let's say that you have reviewed the five points for when to sell a stock on our web site, and come to the conclusion that now is not the time to sell (i.e. fundamentals are good and improving, technical chart looks great, your timeframe remains 2-3-5 years out). At this point, I would recommend using the following criteria to determine if you should still sell the stock/investment. Ask yourself these questions: Do you have another specific investment in mind that you believe would be a better investment than the investment you are selling? Are you happy with the gain if you sold? Is there something specific you want to do with the money? - buy a boat, pay off some debt, take a nice vacation, buy a second home, etc. If you answer yes to any or all of these questions, then these criteria are a pretty good indicator that you will be happy with your decision regardless of what happens to the price of the stock (investment). In the end, only you know what is best for you. A good advisor can help you pinpoint this decision to get the absolute best price - and at the same time - ensure you are acting diligently, not emotionally.

## Quote of the Week

"In it to Win it!"

Jason R. Clark for Governor of Colorado

[www.jasonclarkforgovernor.com](http://www.jasonclarkforgovernor.com)

## Clark Bros. is hiring!

Stay Positive!

Think Positive!

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